

JULIE A SETON is the youngest granddaughter of Ernest Thompson Seton (1860-1946) who was an internationally renowned conservationist, naturalist, writer, artist, storyteller, and outdoor educator.

Julie earned her Ph.D. in Rhetoric and Professional Communication, with focus on scientific and environmental rhetoric, from New Mexico State University. Her doctoral dissertation used Seton's story, *Lobo, King of the Currumpaw*, to demonstrate how nature writing might be analyzed for its success or failure in prompting social action. She also holds degrees in communication studies, educational psychology, and theatre. Dr. Seton's areas of expertise include interpersonal and technical communication, operational analysis, and strategic planning.

In 2013, Julie began to reintroduce her grandfather's work to new generations by giving talks to civic and environmental groups. Few people today know his name or that his work helped shape the original policies for the United States' National Parks and Forest Services. His Woodcraft program, designed to build character through outdoor activities was the first of its kind, providing the original structure for the Boy Scouts of America, the Camp Fire Girls, and other groups.

Julie gives talks across the US and has spoken to groups in Canada, Czech Republic, Poland, and Argentina. She republished *Trail of an Artist-Naturalist: The Autobiography of Ernest Thompson Seton* in 2015 and is a technical consultant for a screenplay about Seton's wolf hunt of 1893-'94.

Julie has been an avid volunteer leader since high school. Currently, she is a Fellow and advisory director in the Military Operations Research Society and an adviser for a community college Film and Media Arts program. She is an active member InfraGard, a local synagogue, and BSA.

Her Scouting membership began in 2015. She serves as a Merit Badge Counselor for Scouting History, Communication, and Public Speaking and serves on Scouting History committees at two Councils. Inducted into the Order of the Arrow in 2020, she was called up as a Vigil candidate in 2024, with the ceremony scheduled for July. She is very active in Gila Lodge #378 and its Tortugas Chapter, receiving recognition at both levels every year. In 2024, she serves on the G13E Section Conclave and NOAC staff.

In 2017, she led efforts to establish the Ernest Thompson Seton Institute, a non-profit organization dedicated to the visibility of Seton's work and influence. Its mission is to inspire curiosity and respect for nature and humanity, aligned with E. T. Seton's ideals. She serves as the Secretary/Treasurer, administrator, and public information officer.

Her professional career started out teaching college courses in Theatre, English, and Communication. She moved from academia to government contracting where she managed equipment testing programs, emergency response exercises; and multidisciplinary training programs for first responders. Now, she owns and operates Indelible Enterprises, a consulting company that provides communication-based analysis and training.

She is based in Las Cruces, New Mexico, is married, has two grown children and two grandchildren.

Where to find information about Ernest Thompson Seton

- <https://etsetoninstitute.org> – Ernest Thompson Seton Institute
- <https://aloveoflearning.org/ernest-thompson-seton-legacy-project-website/> - Academy for the Love of Learning Seton Legacy Project
- <https://www.philmontscoutranch.org/museums/setonmemoriallibrary/> - Seton Memorial Library, National Scouting Museum
- <https://www.greenwichsentinel.com/2022/06/10/ernest-thompson-seton-a-good-summer-read/> - Article by Anne Semmes
- Search “Ernest Thompson Seton” on You Tube